January 2022 LMI update featuring Employment and jobs report for November 2021

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Employment and Jobs report

Gloucestershire in data January 2022

Note: By using this information with your students, you are helping your school/colleges to achieve Gatsby Benchmark 2: Learning from career and labour market information. Please remember to update your termly Compass + return with this in mind.
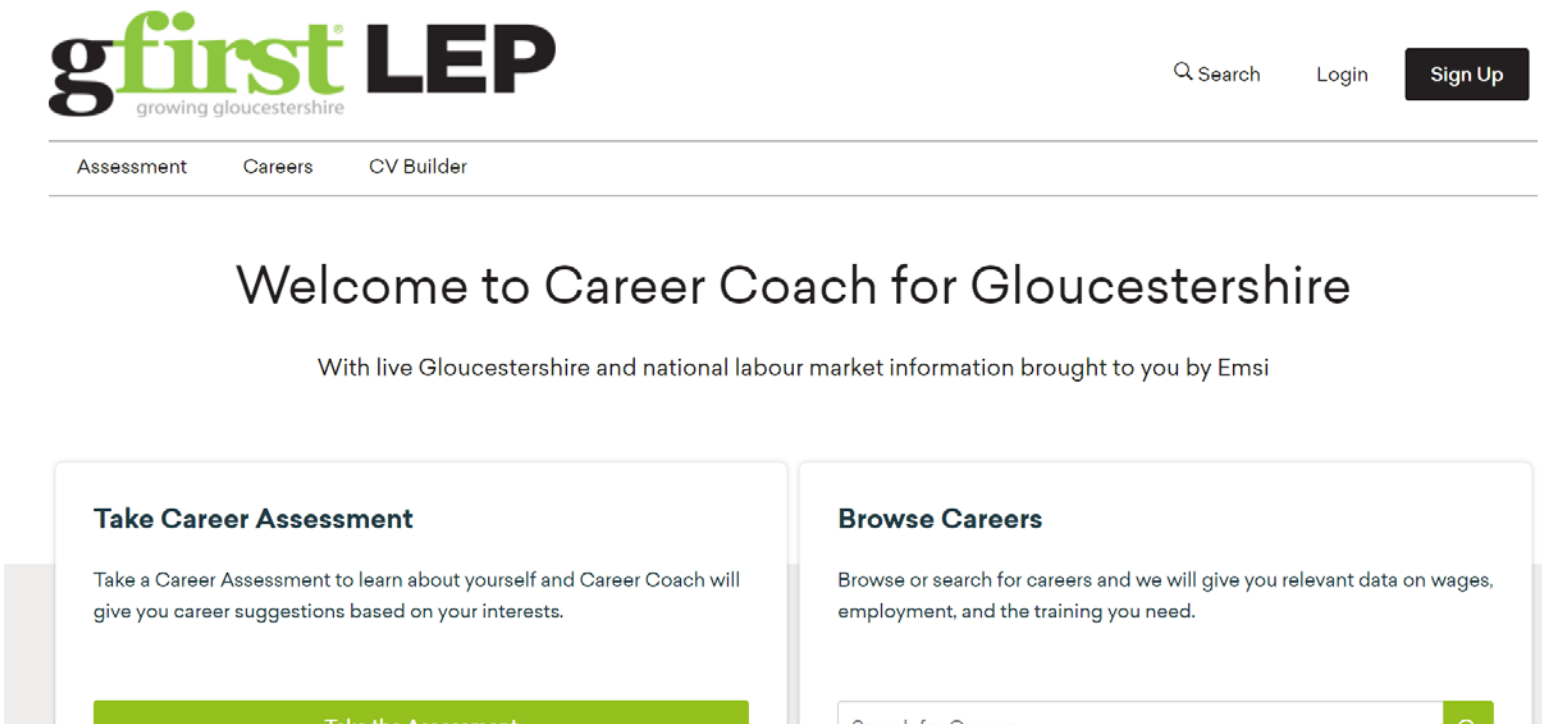
EMSI/Burning Glass LMI via Careers Coach

Please note that the Careers Coach tool which can be found at the Gloucestershire Skills Portal also utilises up to date EMSI/Burning Glass LMI and job postings for Gloucestershire to support you when working with students to explore individual career types. To find out more visit:

https://www.skillsportalglos.com/career-coach/

To download an information sheet visit:

https://drive.google.com/file/d/1JXDSDszS9tZseymiooWMzWjzzlCwThbw/view

To book a demonstration of Careers Coach
e-mail: education@gfirstlep.com

Headlines from November 2021 figures

- The Claimant Count in Gloucestershire decreased by 360 persons to 11,690 and the rate has gone down to 3.0%

- Job posting numbers for the month of November were around 54,875 which is an increase of around 5,891 job postings when compared to October

- Final confirmed figures show there were a total of 8,500 employments furloughed in Gloucestershire as at the 30th September, with 3,210 being in the 45 to 59 age bracket

- To date Gloucestershire has seen a cumulative total of 113,500 employments supported by the Coronavirus Job Retention Scheme at various times

EMSI job posting numbers

- Job posting numbers for the month of November 2021 were around 54,875 which is an increase of around 5,981 job postings when compared to updated October 2021 figure of 48,894. Please note that the October figure has been revised upwards in the latest EMSI job posting data run.

- Chart 1 gives a district overview of total job postings for the month of November, comparing the same month in 2019, 2020 and 2021.

- The number of jobs posted in November 2021 exceeds the same month for previous years in all six districts.

* Please note - a data quality issue has been identified which means previously some jobs outside of the county have been included in the Gloucestershire figures. This issue does not appear to have affected the overall trends but does mean previously circulated numbers may have overestimated the number of job postings in the county.

The October job posting figure has been revised upwards to 48,894 in the latest EMSI job posting data run.
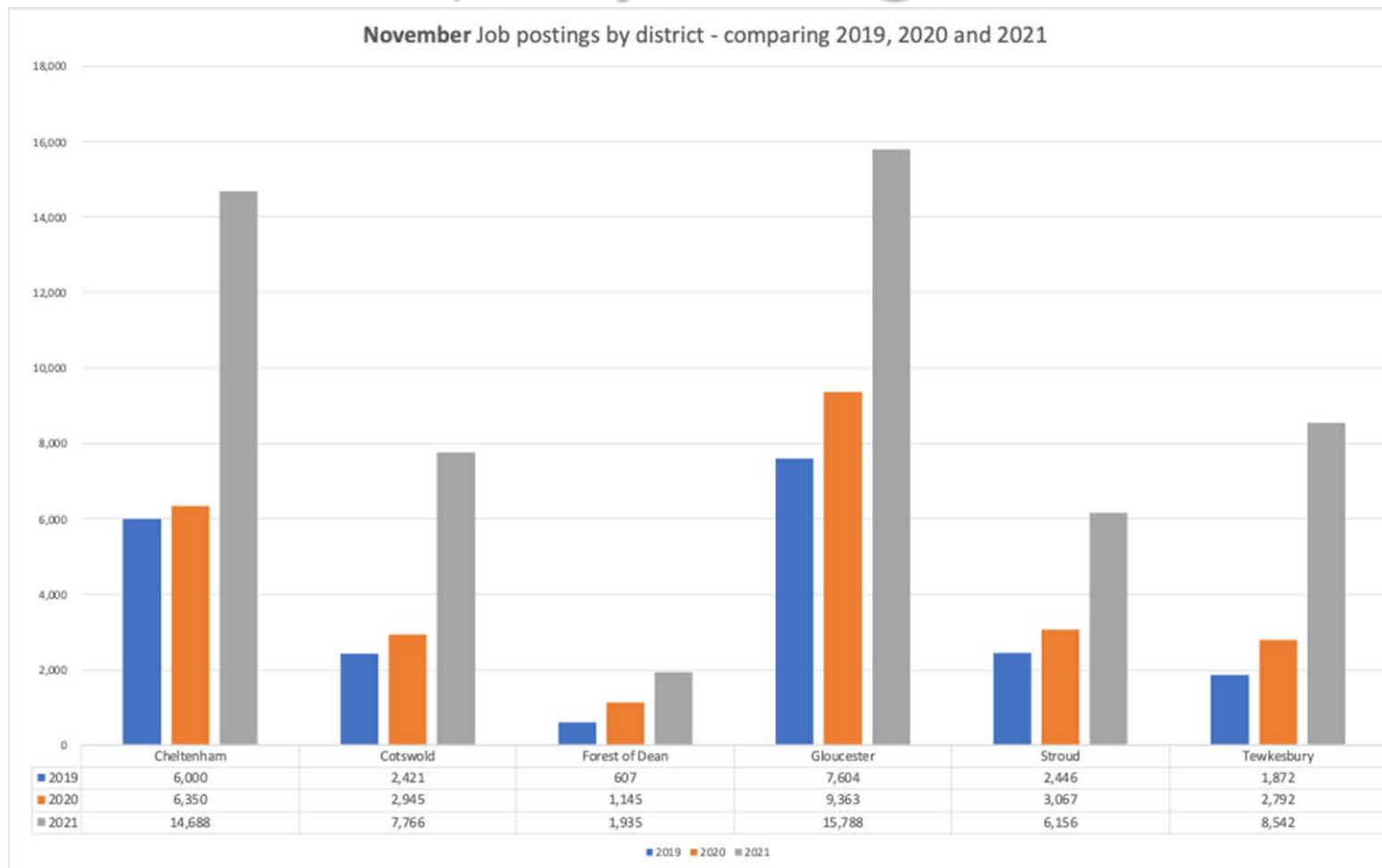
EMSI job posting numbers

November Job postings by district - comparing 2019, 2020 and 2021

	Cheltenham	Cotswold	Forest of Dean	Gloucester	Stroud	Tewkesbury
2019	6,000	2,421	607	7,604	2,446	1,872
2020	6,350	2,945	1,145	9,363	3,067	2,792
2021	14,688	7,766	1,935	15,788	6,156	8,542

Chart 1: District overview of total jobs in November 2021 when compared with November 2020 and November 2019
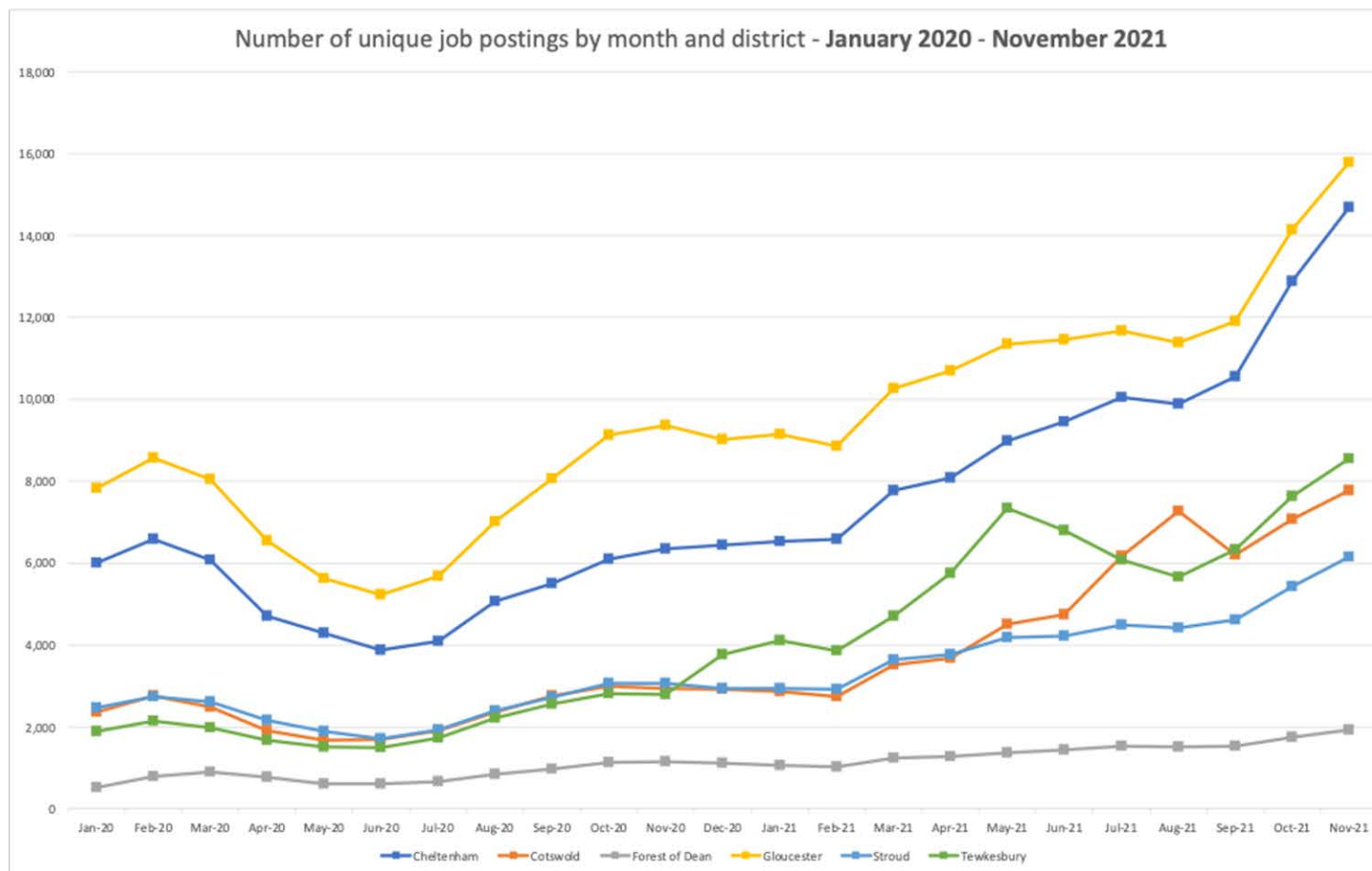
EMSI job posting numbers

- Chart 2 below shows total jobs by district from January 2019 to November 2021, with most districts displaying a similar trend over the past few months and all seeing an increase when compared to October 2021.

EMSI job posting numbers

Number of unique job postings by month and district - **January 2020 - November 2021**

Chart 2: Number of job postings by district for the past 12 months

Please note – job posting numbers are based on snapshot data taken on the 9th December, numbers are provisional and subject to change. The information is continually being cleaned and validated, but job posting numbers provide a good indication on how the job market is performing.

EMSI delivers real time access to job vacancies from a comprehensive range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each job listing to provide analysis on industries, occupations, skills and qualifications. However, the tool will inevitably not capture all vacancies.

Source: EMSI/Burning Glass

Types of jobs posted

- Chart 3 below shows the net change in the number of job postings by top level occupation (two-digit SOC), comparing October to November 2021.
- Almost all occupations have seen an increase in November when compared to October, with some large increases seen in Business and Public Service Associate Professionals (723) and Caring Personal Service Occupations (695).
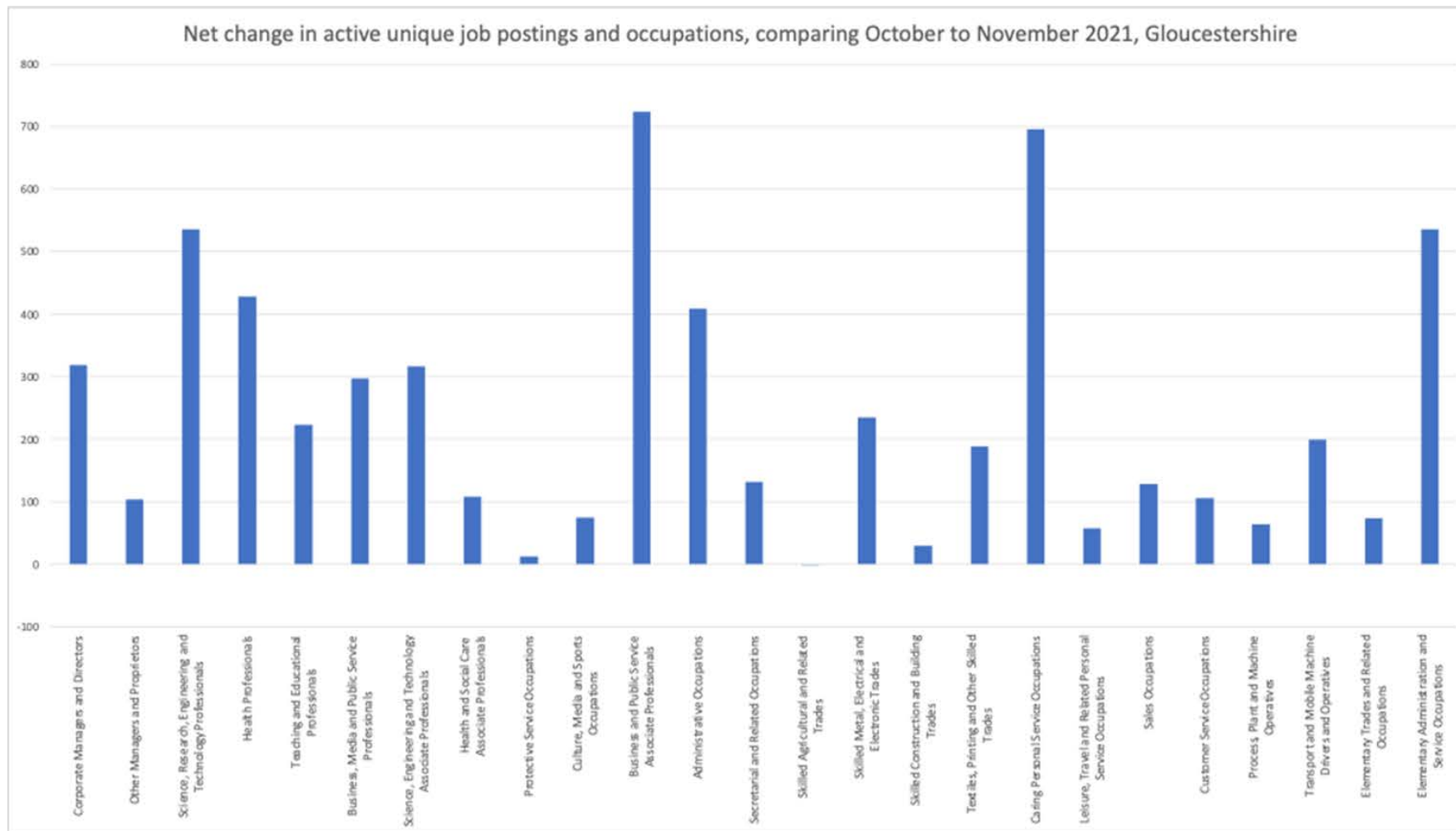
Types of jobs posted

Net change in active unique job postings and occupations, comparing October to November 2021, Gloucestershire

Chart 3: Net change in the number of job postings by two-digit (SOC) code, comparing November 2020 and November 2021.

- **The top companies posting jobs in November include**; Gloucestershire Hospitals NHS Foundation Trust, NHS, Gloucestershire Education Department, Gloucestershire Health and Care NHS Foundation Trust and Barchester – please note that we have not included employment agencies in top companies posting, employment agencies do however form part of the total jobs posted in the report.
- **Top posted occupations in November:** Nurses, Care workers and home carers, Programmers and software development professionals, Sales accounts and business development managers, and Elementary Storage Occupations .
- **Top posted job titles** include; Support Workers, Care Assistants, Warehouse Operatives, , Health Care Assistants and Registered Nurses.
- **Top hard skills** listed in job postings include; Finance, Auditing, Agile Methodology, Warehousing and Accounting.
- **Top common skills** listed include; Communications, Management, Customer Service, Sales and Enthusiasm.

November Claimant Count

- December saw the publication of the November **Claimant Count figures: the Gloucestershire figure has gone down to 3.0% (the value is expressed as a proportion of residents aged 16-64). The November total now stands at 11,690 compared to the October figure of 12,050 which is a monthly decrease of 360 persons. All districts saw a decrease in the number of claimants.
- The November figure for the South West was 3.3%, England was 4.7% and the UK figure was 4.6%.
- Chart 4 shows the claimant rate for November 2021 in Gloucestershire
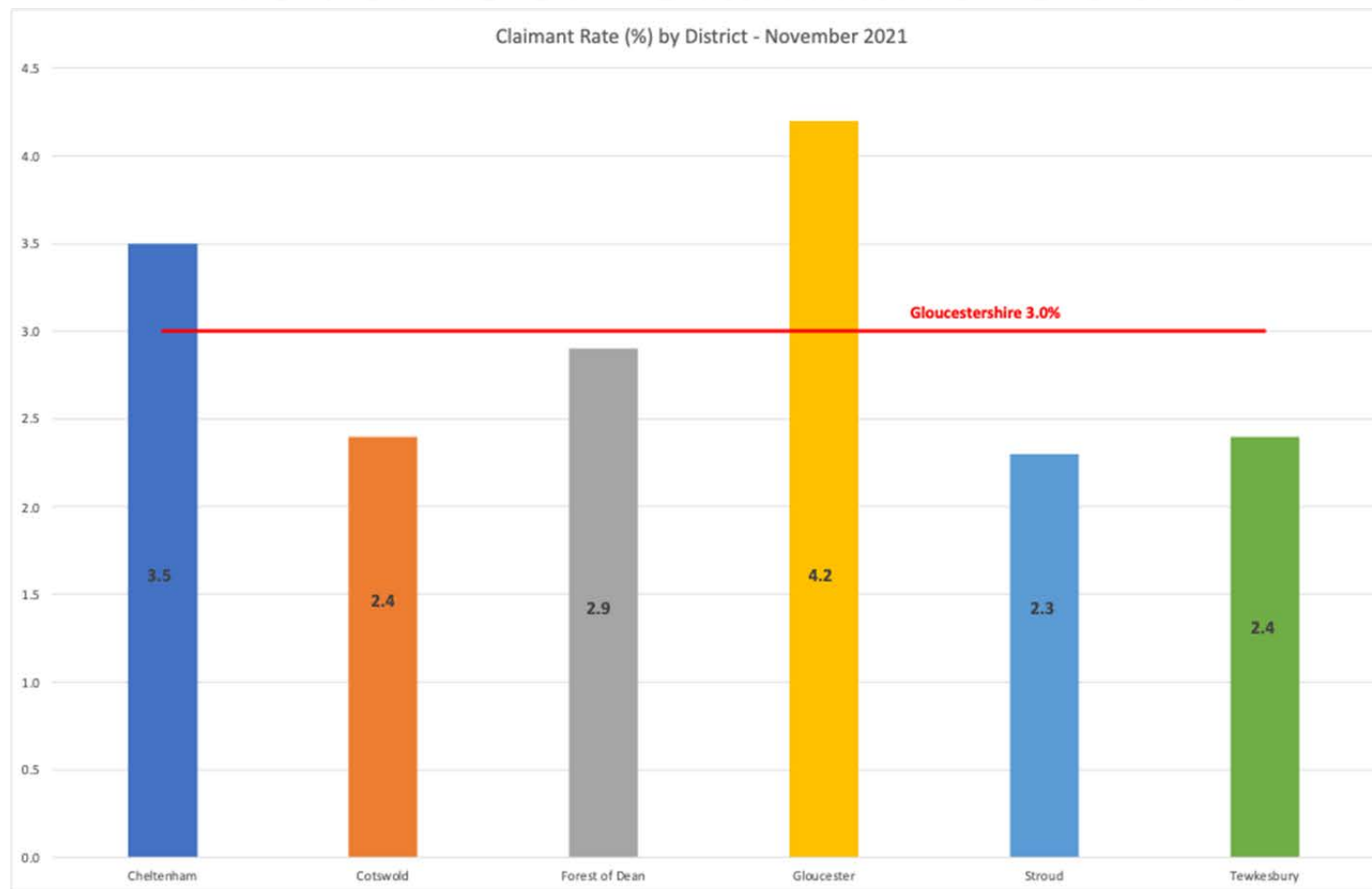
November Claimant Count

Chart 4: Claimant rate for November 2021 in Gloucestershire

November Claimant Count

- Chart 5 shows the current claimant rate for Gloucestershire at 3.0%, when compared with all six districts, the South West and England.
- The rate for Gloucestershire continues to be below that of England and the South West.
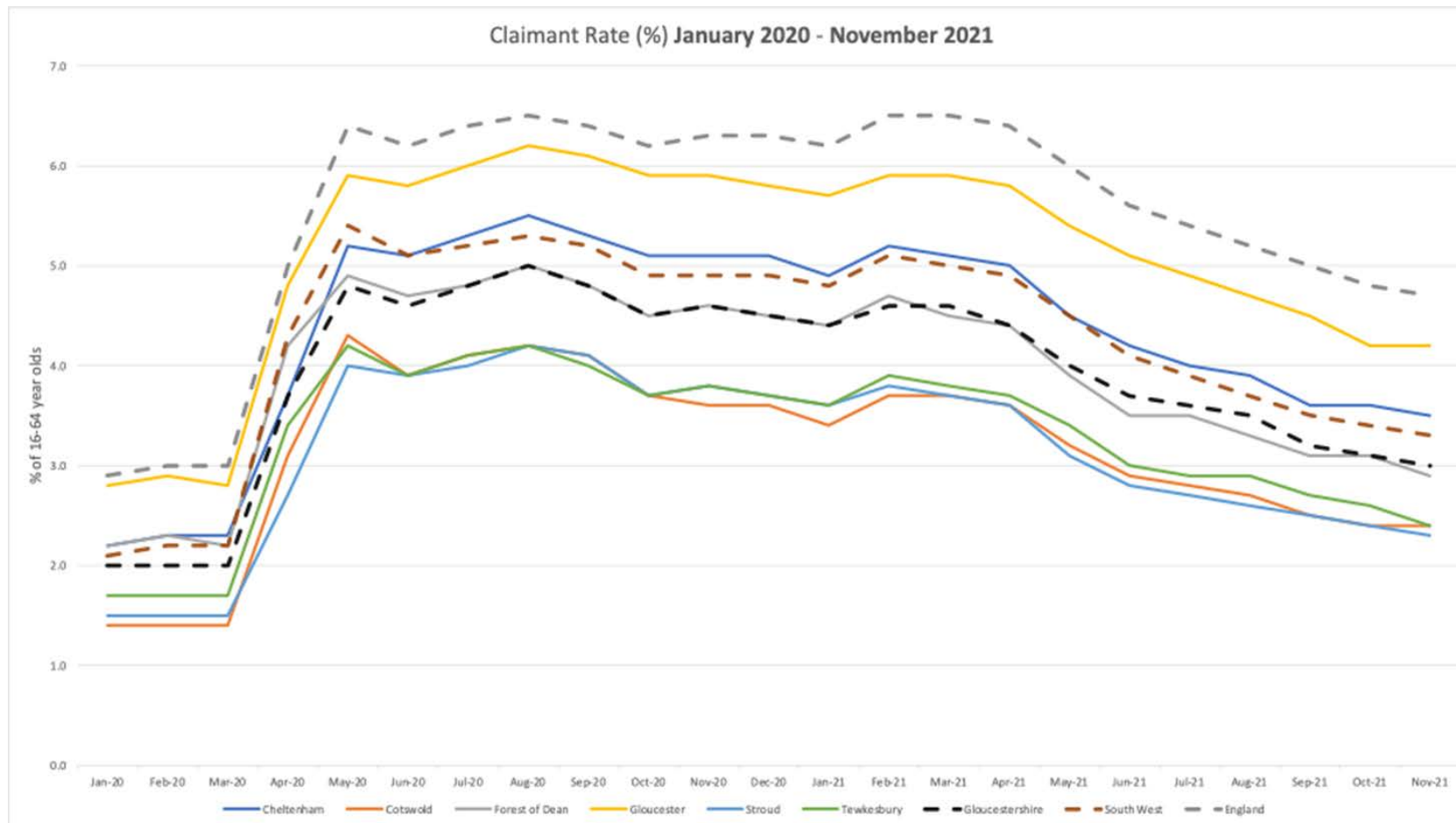
November Claimant Count

Chart 5: Claimant rate for November 2021 in Gloucestershire compared with South West and UK

Furloughed employments

- The following furlough statistics are **final** for the month of September and based on the latest available information from HMRC, which includes claims made by the 21st November 2021.

- Figures show the total number of **employments furloughed in Gloucestershire** as at the **30th September** was **8,500** and this figure has not changed for Gloucestershire from the provisional release in November.

- Also updated this month were the **cumulative number of jobs furloughed** since the start of the scheme in March 2020, which has now seen a cumulative total of **113,500** Gloucestershire employments supported by the CJRS at various times.

- Chart 6 below shows the district breakdown of workers furloughed at the end of September 2021.

Furloughed employments

Furloughed employments as at 30th September 2021 (final)

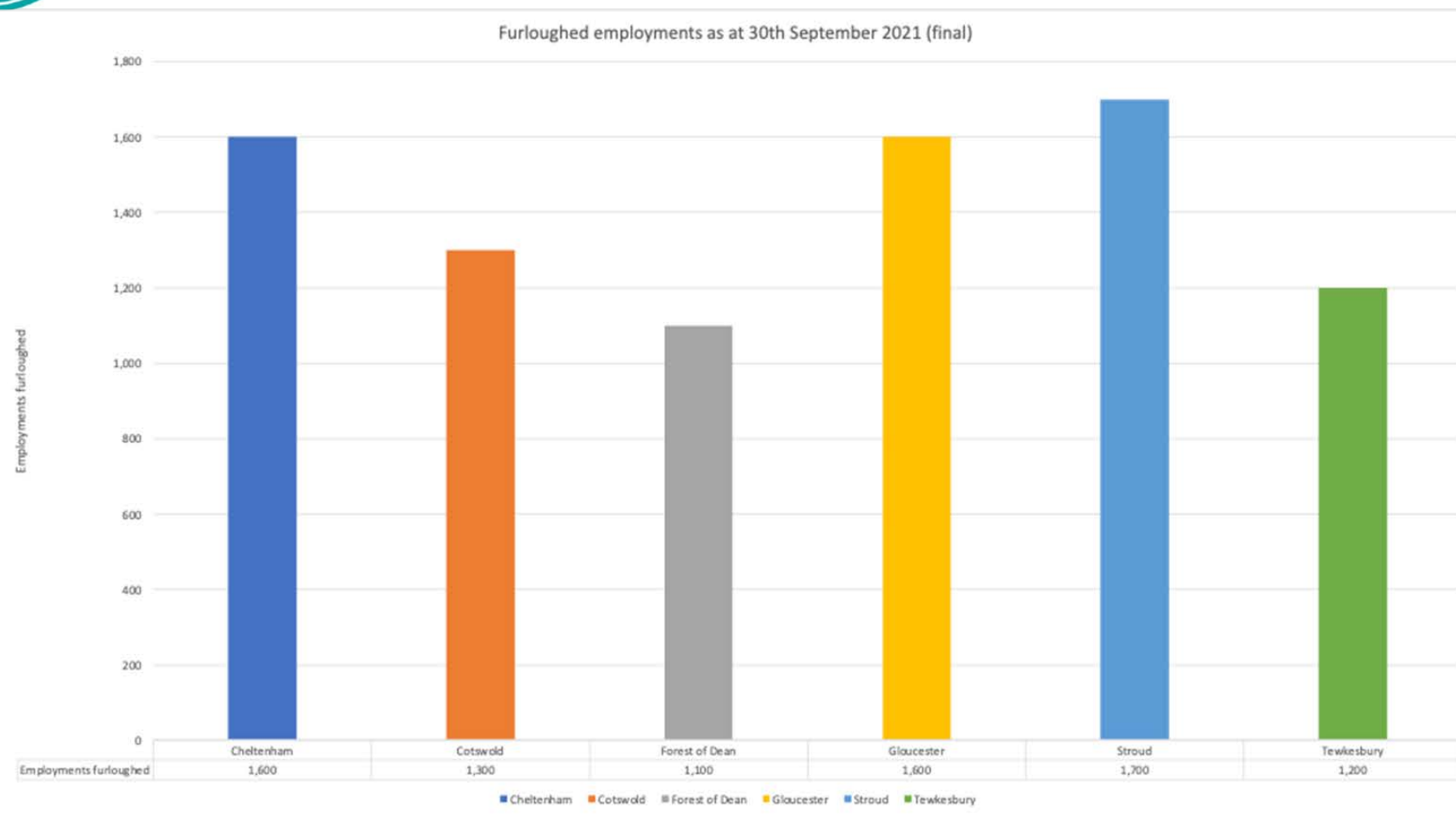| Employments furloughed	Cheltenham	Cotswold	Forest of Dean	Gloucester	Stroud	Tewkesbury
Employments furloughed	1,600	1,300	1,100	1,600	1,700	1,200

Chart 6 shows the district breakdown of workers furloughed at the end of September 2021.

Furloughed employments

- Chart 7 below shows the total number of furloughed employments in Gloucestershire at the 30th September by broad age group, alongside totals for each of these broad age groups. The age groups with the largest number of furloughed employments were 50 to 54 (1,110) and 55 to 59 (1,100) and 45 to 49 (1,000)

Furloughed employments

Employments furloughed by age in Gloucestershire as at 30th September 2021 (final)

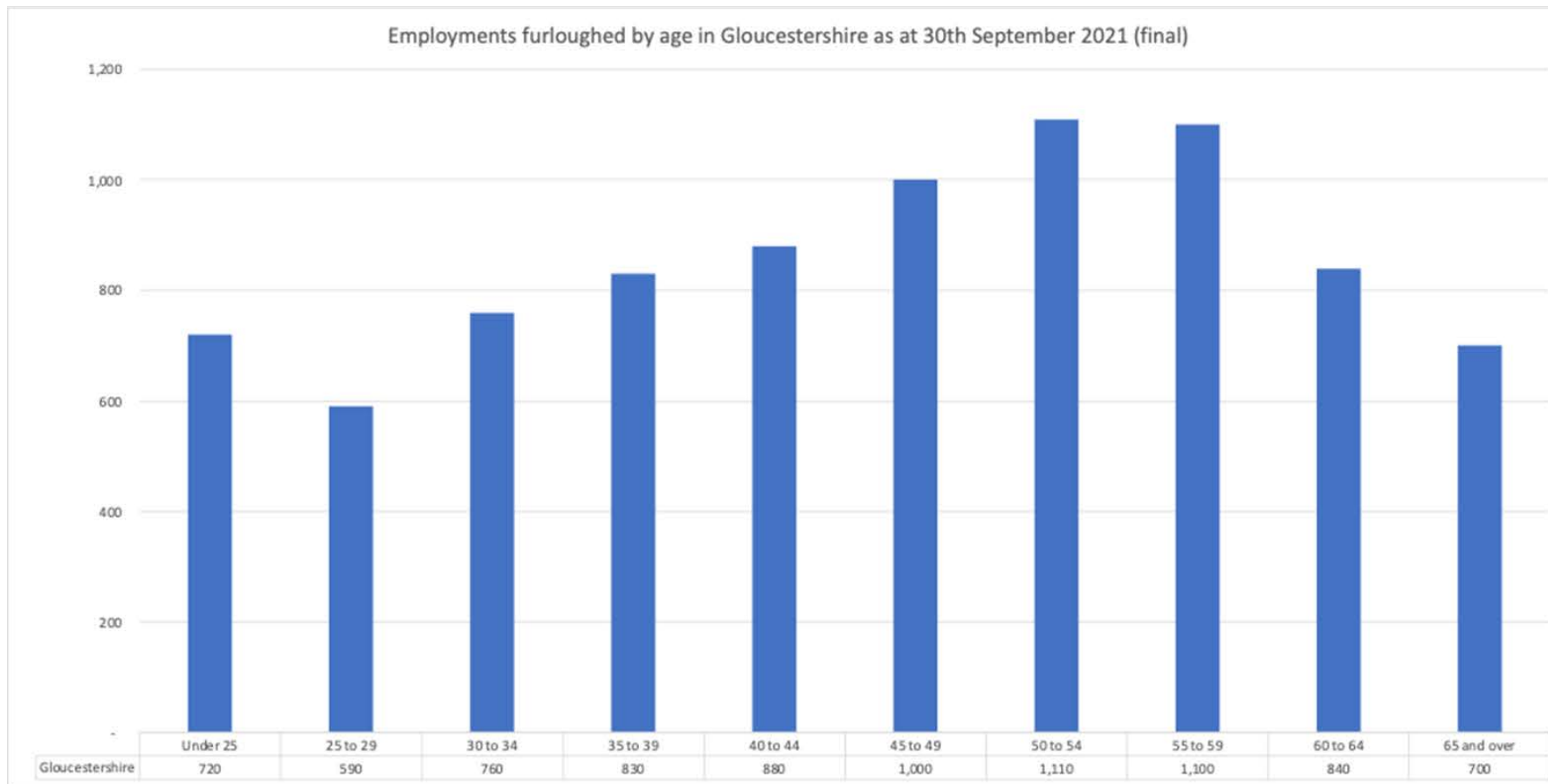|	Under 25	25 to 29	30 to 34	35 to 39	40 to 44	45 to 49	50 to 54	55 to 59	60 to 64	65 and over
Gloucestershire	720	590	760	830	880	1,000	1,110	1,100	840	700

Chart 7 shows the employments furloughed by age in Gloucestershire as at 30th September 2021.

Furloughed employments

Table 1 below shows figures comparing the September furlough statistics for Gloucestershire against England and the South West:

Furloughed employments as at the 30th September 2021 (final)			
Area	Employments furloughed	Eligible employments	*Take-up-rate
Gloucestershire	8,500	275,700	3%
South West	72,300	2,369,400	3%
England	971,900	23,881,800	4%

Employments furloughed by sector

- Chart 8 below displays the total number of furloughed workers by broad sector in Gloucestershire as at the 30th September 2021. The wholesale and retail; repair of motor vehicles and accommodation and food services sectors saw some of the largest numbers of furloughed employments still in place at the end of September.
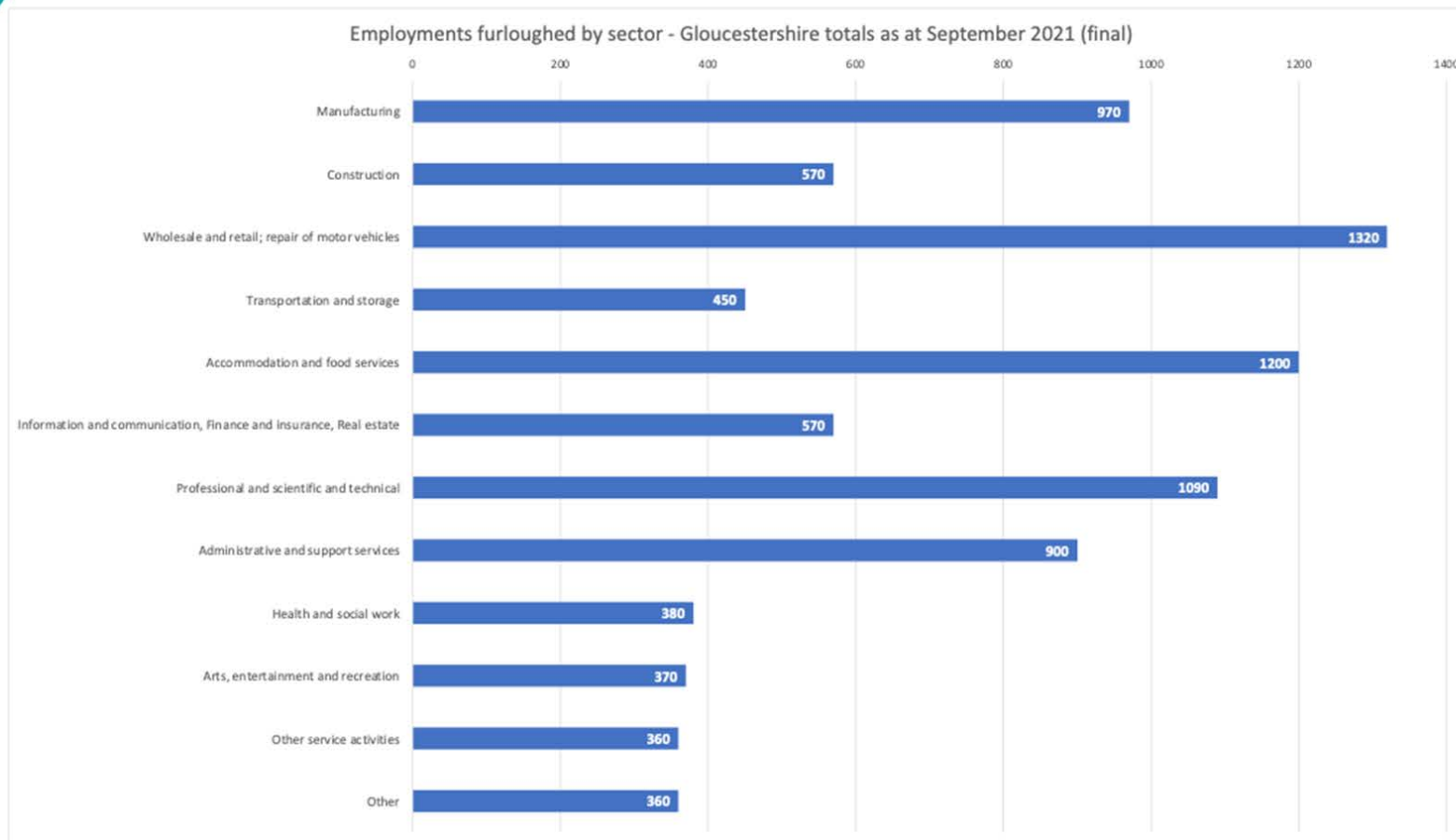
Employments furloughed by sector

Employments furloughed by sector - Gloucestershire totals as at September 2021 (final)

Sector	Value
Manufacturing	970
Construction	570
Wholesale and retail; repair of motor vehicles	1320
Transportation and storage	450
Accommodation and food services	1200
Information and communication, Finance and insurance, Real estate	570
Professional and scientific and technical	1090
Administrative and support services	900
Health and social work	380
Arts, entertainment and recreation	370
Other service activities	360
Other	360

Chart 8 displays the total number of furloughed workers by broad sector in Gloucestershire as at the 30th September 2021.

The following data gives a snapshot of levels of employment in the Creative industry sector in Gloucestershire at December 2021

11,542
Jobs (2020)
16% below National average

-0.7%
% Change (2019-2020)
Nation: +1.2%

£31,887
Avg. Wages Per Job (2020)
Nation: £41,695

Gross Value Added (GVA)

£373.8m
Earnings (2018)

£152.8m
Capital Income (2018)

£7.5m
Taxes on Production less Subsidies (2018)

£534.1m
Total GVA (2018)

Source: EMSI/Burning Glass

Creative industry employment by occupation

Chart 9 below illustrates the occupations employed by these industries in Gloucestershire

Occupations Employed by these Industries

Description	Employed in Industry Group (2020)	% of Total Jobs i Industry Grou (2020
💼 Programmers and Software Development Professionals	1,239	10.7%
💼 Information Technology and Telecommunications Professionals n.e.c.	651	5.6%
💼 IT Specialist Managers	514	4.5%
💼 Journalists, Newspaper and Periodical Editors	415	3.6%
💼 Information Technology and Telecommunications Directors	382	3.3%

Chart 9 occupations employed by the Creative sector by industry in Gloucestershire

Source: EMSI/Burning Glass

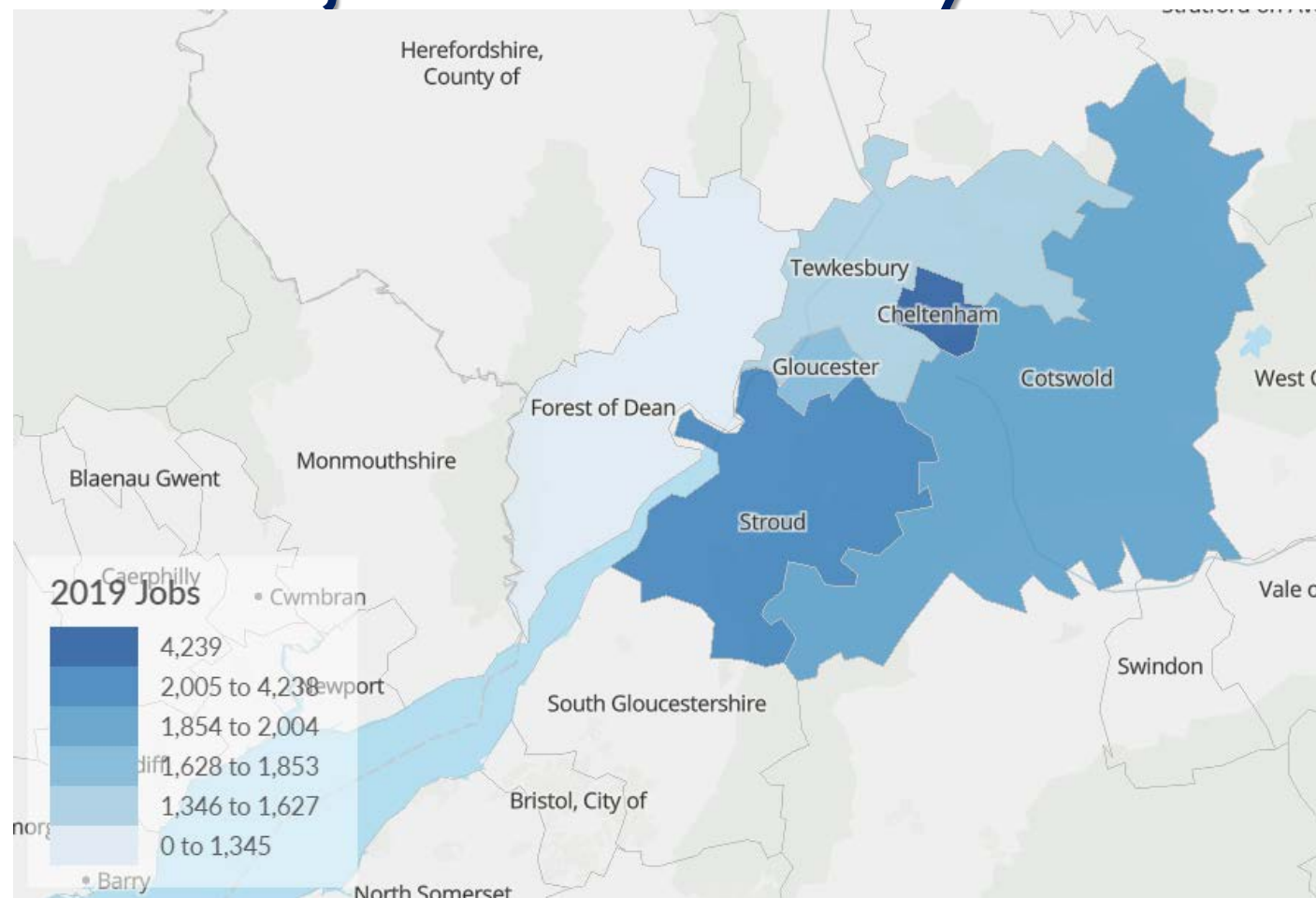# Location of creative industry jobs in the county

Chart 10 location of creative jobs in 2019 in Gloucestershire

Chart 10 illustrates the location of jobs in the sector in 2019 in Gloucestershire.

Source:
EMSI/Burning Glass

Regional trends in the creative industry

Regional Trends

Region	2019 Jobs	2020 Jobs	Change	% Change
● Region	11,623	11,542	-81	-0.7%
■ Gloucestershire - LEP	11,623	11,542	-81	-0.7%
▲ South West	86,104	85,648	-456	-0.5%
◆ Cheltenham	4,239	4,168	-71	-1.7%

Chart 11 regional trends in creative industry sector

Chart 11 illustrates regional trends in the creative sector.

Source: EMSI/Burning Glass

Demography of national workforce

National Industry Gender Breakdown

	Gender	2018 Jobs
●	Males	64.0%
●	Females	36.0%

Chart 12 National Industry Gender Breakdown

Charts 12 & 13 illustrates gender and age breakdown of the creative industry at a national level

National Industry Age Breakdown

	Age	2018 Jobs
●	16-24	9.5%
●	25-34	30.4%
●	35-44	26.9%
●	45-54	21.9%
●	55-64	9.3%
●	65+	1.9%

Chart 13 National Industry Age Breakdown

Source:
EMSI/Burning Glass

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